

#### St Teresa's Institute of Education

S.V. Road, Santacruz (W), Mumbai 400054 Re-accredited with 'A' Grade: NAAC (4th Cycle)



### GSB's Smt. Surajba College of Education

Juhu Road (North), Juhu, Mumbai-400049 Re-accredited with 'A+' Grade: NAAC (3rd Cycle)

# 16.04.2025 National Webinar-**Building Strong Online Presence for Research and Publication Activities**



A national webinar titled **Building Strong Online Presence for Research Publication Activities** was jointly organized by the IQAC and NDLI Clubs of St. Teresa's Institute of Education (STIE) and Gandhi Shikshan Bhavan's Smt. Surajba College of Education, (GSB SSCE) Mumbai, on Wednesday, 16th April 2025, from 11:00 A.M. to 1:00 P.M. through Zoom online Platform.

The keynote address was delivered by Prof. Dr. Giselle D'Souza, Principal, (STIE) who emphasized the relevance of online visibility for educators and researchers in the current digital era.

Dr. Shakuntala Nighot, Librarian (STIE) gave a formal introduction of the resource person.

The resource person for the webinar was Dr. Santosh C. Hulagabali, University Librarian at the Central University of Haryana. In his insightful session, Dr. Hulagabali highlighted the importance of enhancing research visibility and how strategically sharing, promoting, and positioning one's research in the digital landscape can significantly increase its reach and academic impact. He demonstrated simple yet effective tools, techniques, and platforms that researchers and academicians can utilize to showcase their professional work. The session equipped participants with actionable skills and strategies to boost the visibility of their publications, professional activities, and research outputs in the digital world.

The session was compered by Dr. Pradnya Bosekar, Librarian (GSB SSCE) who ensured smooth coordination throughout the event.

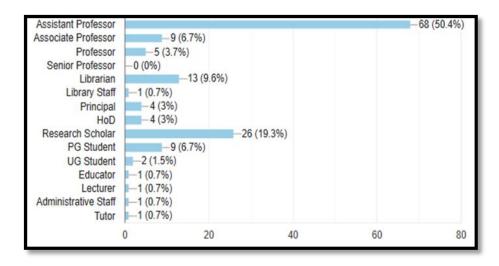
At the end of the session, Prof. Dr. Alka Wadhwana Librarian KES' B.K. Shroff College of Arts & M.H. Shroff College of Commerce conducted a crisp and engaging question—answer session, Sir Santosh C.H. addressed the participant queries and facilitating meaningful discussion.

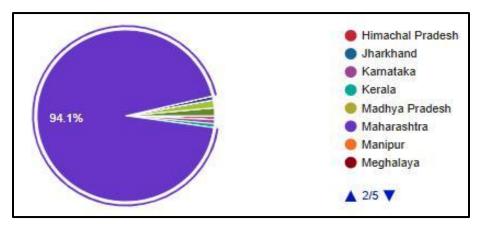
Prof. Dr. Sunayana Kadle Principal, (GSB SSCE) offered the concluding remarks and delivered the formal vote of thanks, appreciating the contribution of all participants, organizers, and the expert speaker for making the webinar a success.

Participants of this highly engaging and motivating session included a diverse group comprising 69% teachers, 10% library staff, and 20% researchers from higher education institutions across seven states of India.

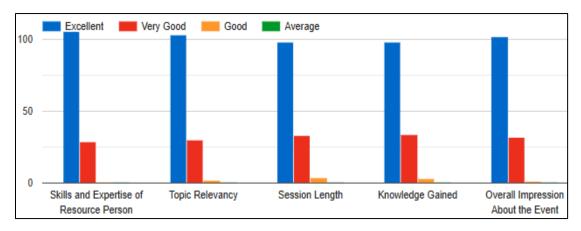
Feedback from participants overwhelmingly indicated that the webinar significantly enhanced their understanding of the importance of building a strong online presence for their research and professional work. Many reported feeling highly encouraged and inspired to take concrete steps toward improving their digital visibility and dissemination of scholarly work.

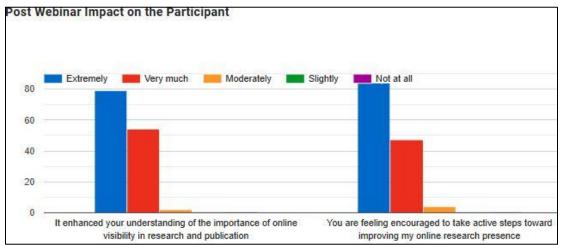
## Participants: Total No- 145





#### **Feedback from the Participants**





#### Valuable Inputs about the Webinar

Excellent session. It was nicely <u>organised</u>. Good team work by both the colleges. More such valuable sessions would be of more help

Wonderful and Informative, Enhanced my knowledge. It gave a deep insight about the research which is really helpful for research scholar

Extremely nice webinar, Informative and Excellent It was well conducted by the organizers

It encourages the fresher as the subject is simplified. One can improve his/her visibility by adopting you suggestions.

It was a great learning, very well explained session about online visibility, its need and impact. Awesome session

Webinar gave me a new insight about the visibility of our work as well as <u>ourselves</u>. A good take away for even students not yet enrolled for PhD or never thought of writing a paper

It was truly insightful and educative, cleared some fog from our path on becoming a researcher

Well organized webinar on relevant topic, v insightful and practical enriching and inspiring. it impacted a lot of my research potential.

Amazing webinar With full of On point Information given Comprehensive coverage of the topic It was very IMP for young researchers

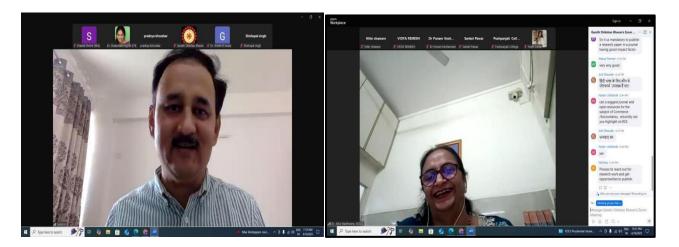
The session was very informative and fruitful, I learnt a lot from the resource person.

It was too good, it helped in understanding importance of having online presence

This too much good for me and all research scholar students, Excellence session! Knowledge of Resource person was too good.

Webinar was really very good Good Time management Everything was good

Prof. Dr. Santosh C.H. Santosh answering Question Answer Session conducted by Prof. Alka Wadhwana



# **Participation Certificate**



#### Webinar Invitation



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Prof. Dr. Giselle D'souza

I/C Principal

St. Teresa's Institute of Education

(NORTH), MUMBAI - 49.

Prof. Dr. Sunayana Kadle

I/C Principal

GSB's Smt. Surajba College of Education